

## **“Thank You Ocean” Campaign**

### **Campaign Co-Chairs**

Brian Baird, Assistant Secretary for Ocean and Coastal Policy, California Resources Agency  
Matt Stout, Communications Branch Chief, NOAA National Marine Sanctuary Program

### **Campaign Coordinators**

Columbine Culberg, Ocean Etiquette Coordinator, NOAA National Marine Sanctuary Program  
Sarah Marquis, West Coast Media Coordinator, NOAA National Marine Sanctuary Program

### **Campaign Team**

Amy Boone, Ocean and Coastal Policy Analyst, California Resources Agency  
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Rachel Couch, Project Manager, California State Coastal Conservancy  
Maria Brown, Superintendent, NOAA Gulf of the Farallones National Marine Sanctuary  
Bill Douros, Regional Superintendent, National Marine Sanctuary Program

### **The Hive Advertising**

DeeAnn Budney, Founder/Creative Director  
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Nancy Cardillo, Producer

### **“Thankyouocean.org” Web site**

Michael Hanrahan, The Ocean Channel  
Nick Micev, The Ocean Channel  
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Omar Udin, UVision  
Sarah Wilson, Web Coordinator

### **PSA**

Bob Talbot, Director, Uncle Productions  
Eric Bonniot, President, Uncle Productions  
William Butler-Sloss, Producer, Uncle Productions

### **Ocean Communicators Workshops**

Aquarium of the Pacific, Long Beach  
California Academy of Sciences, San Francisco  
Monterey Bay Aquarium, Monterey  
Cabrillo Marine Aquarium, San Pedro  
The Headlands Institute, Sausalito

### **Special Thanks to:**

NOAA National Ocean Service  
National Marine Sanctuary Program  
National Marine Sanctuary Foundation  
State of California Resources Agency  
California Ocean Protection Council  
Resources Legacy Fund Foundation  
California Ocean Communicators Alliance Members