

“Thank You Ocean” PSA

The dedication and support exhibited by the many people who offered their time, expertise, and resources to this project is an important contribution to the “Thank You Ocean” campaign.

Advertising Agency	The Hive President	1st A.C.	Bob Settemier
President, Uncle	Eric Bonniot	2nd A.C.	Mario Signore
Director	Bob Talbot	3rd A.C.	Caitlyn Strom
Executive Producer	Bryan Farhy	Key Grip	Jason Poteet
Executive Producer	Nancy Osborne	Best Boy Grip	Katheryn Poteet
Producer	William Butler-Sloss	Property Master	Dan Donnelly
Production Supervisor	Genevieve Anderson	VTR	Kendrick Wright
1st AD	Randall Larson	Sound	Don Summer
2nd AD	Gino Caputi	Boom	John Hicks
Lead PA	David Thiennes	Make-Up/Hair	Maggie Kerr
PA	Jung Oh	Casting Director	Nancy Hayes
PA	Adam Kaufman	Editor	Bob Spector
PA	Lorraine Rodriguez	Color Correction	Friend of D.P.
PA/Stylist	Zefania Preza	Music	Matt Costa
Director of Photography	Mike Ozier		

Interesting facts

- Bob Talbot’s photos have been published in magazines such as Audubon, Time, and National Geographic. As a filmmaker, he has shot sequences for Free Willy, Flipper, Into the Blue, IMAX films and more. He was the glue that made this caliber of production a reality.
- Mike Ozier, the Director of Photography, is one of the best in the business. He has shot national spots for Microsoft, AT&T, Nike, American Express, Budweiser, and Levi’s. He shot the award winning campaign for Nissan XTerra as well as multiple spots for Toyota, Ford, and Lincoln.
- 1st A.C. Bob Settemier has worked on all recent ocean related Hollywood films including *Into the Blue*, *Pirates of the Caribbean*, and other not so ocean related- *An Inconvenient Truth*. During production he stated that Bob Talbot is his mentor.
- 2nd A.C. Mario Signore cut his vacation at Mammoth short and drove overnight to work for free.
- Bob Spector, the editor, has edited national commercials for products such as Budweiser, Adidas, Nike, Comcast, T-Mobile and Foster Farms. He volunteered his time for this project.
- Matt Costa, soundtrack, has worked closely with well known musician and surfer Jack Johnson. Matt opened for Jack Johnson during his 2006 European tour and contributed to the Jack Johnson and Friends Curious George soundtrack.
- Jim Mackee has won an academy award for sound design for "Dracula."
- Contributions from dozens of other talented individuals made the “Thank You Ocean” public service announcement possible.