

## National Center for Ecological Analysis and Synthesis

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## WEB RESOURCES ON BLOGGING

### Types of blogs

<http://museumtwo.blogspot.com/2007/03/institutional-blogs-different-voices.html>

### Do I need a blog?

<http://ninaksimon.googlepages.com/museumblogsimage>

### Blog Pros and Cons

By: Marc Comeau. October 11, 2006 ... Blog readers expect a more relaxed form of language, allowing authors to write in a much more ...

### How do I create a blog?

<http://www.boutell.com/newfaq/creating/cblog.html>

### How do I promote my blog?

<http://www.boutell.com/newfaq/creating/pblog.html>

## BLOGGING FOR NONPROFITS

### Ten reasons your organization should start a blog

<http://www.techsoup.org/learningcenter/webbuilding/page4897.cfm>

### Why would a nonprofit want to have a blog?

<http://nptechbestpractices.pbwiki.com/Tools%20of%20Web%20%20--Blogs>

### Weblogs and the Nonprofit Center/Techsoup

<http://www.techsoup.org/learningcenter/webbuilding/page5103.cfm>



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### Non-profits: Are blogs better than websites?

<http://techcafeteria.com/blog/2005/05/26/non-profits-are-blogs-better-than-websites/>

## SCIENCE BLOGGING

### Niche Modeling: How to Start a Science Blog

<http://landshape.org/enm/there-are-many-reasons-a-scientist-might-start-a-blog/>

### Peer-Reviewed Blogging

<http://bpr3.org/>

The Cognitive Daily blog has long used a visual icon to distinguish their posts on peer-reviewed research from posts of a more newsy or personal nature. Prompted by a suggestion from another blogger, Cognitive Daily is now leading a group effort to come up with a peer-reviewed research icon suitable for all science blogs, and guidelines for its use. For now, they call the initiative BPR3, or [Bloggers for Peer-Reviewed Research Reporting](#).

### Resources from Librarian's Internet Index

<http://lii.org/>

#### The State of Blogging

A report that concludes, "By the end of 2004 blogs had established themselves as a key part of online culture." Includes findings from two surveys. From the Pew Internet & American Life Project.

URL: [http://www.pewinternet.org/PPF/r/144/report\\_display.asp](http://www.pewinternet.org/PPF/r/144/report_display.asp)

#### News Leaders Debate: Building Audience With Blogs

This series of articles looks at how journalists could use blogs "to bridge some gaps between audience and media." It features comments on the role of blogs in journalism from a number of newspaper and TV news editors and executives. Includes links to related articles and Web sites about journalism and blogs. From the Poynter Institute.

URL: [http://www.poynter.org/content/content\\_view.asp?id=78257](http://www.poynter.org/content/content_view.asp?id=78257)

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#### Technorati

"Technorati is a real-time search engine that keeps track of what is going on in the blogosphere--the world of weblogs." Drop a keyword or URL into



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the search box, browse popular topics, or create free custom notifications and RSS feeds to track items of interest (registration required for these features). Includes a linked list of the top ten search terms for the day.

URL: <http://www.technorati.com>

### [Freevlog: Tutorial](#)

Basic instructions for creating your own vlog (or video blog), a blog that primarily uses video to convey its content. Includes screen shots, sample video, and links to blogging and video tools. Also available in five other languages. From a website that reviews vlogs.

URL: <http://www.freevlog.org/index.php/category/tutorial/>

Added to LII: 2006-05-04

### [Straight Talk about Blogs: Do You Really Need One? - Articles by ...](#)

Talk of blogs is everywhere. Corporations, authors and experts of every stripe are finding that blogs can be valuable marketing and PR tools. ...

[www.marketingprofs.com/4/](http://www.marketingprofs.com/4/)

